034635-127 West Loop 2.0 Keurig Contigo USE AND CARE INSERT SHEET Keurig PACKAGING SPEC THIS DRAWING IS A CONFIDENTIAL DISCLOSURE. THE SUBJECT MATTER OF WHICH IS THE PROPERTY OF IGNITE USA © 2014 ALL RIGHTS RESERVED CONFIDENTIAL & PROPRIETARY gnite IMAGES FOR REFERENCE ONLY 180 N. LaSalle St. Suite 700 ***NOT TO SCALE* Chicago, IL 60601 MARKETING DATE 001 S.GOLD 11.21.201 1 DESIGN NOTE: All measurements in millimeter Dimensions are for reference only. T.MEI **REVISON NOTES:** Changed dimension of the insert PRODUCT MANAGER: MARKETING COORDINATOR: INDUSTRIAL DESIGN: Inks: A: B: PLACEMENT IMAGE INCLUDE DIMENSIONS AND TOLERENCES

Size 17 x 5 in. folded to 8.5 x 5 in.

Back

3. CLEANING INSTRUCTIONS www.Keurig.com | 1.866.901.BREW (2739) Lid is top-rack dishwasher safe. **RINSE LID** However, to wash by hand, soak IMMEDIATELY AFTER the lid for 10 minutes in warm, Flip open the EACH USE with warm lid interior soapy water. water, pressing the before rinsing AUTOSEAL[®] button or washing. so water flows through the drink spout and vent hole. ALWAYS STORE MUG WITH The stainless steel body is NOT LID REMOVED to dishwasher safe. Always wash allow for parts to by hand with warm water and a After cleaning, dry completely. mild detergent. 🛌 return lid to its

Inside spread

1. GETTING STARTED

closed position

before use.

WARNING:

Closed

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- 1. Careful. The beverage you are about to enjoy is very hot. For best results always use caution.
- 2. The AUTOSEAL[®] lid is designed to help prevent spills from accidental tipping.
- 3. The AUTOSEAL® lid that came with your new Travel Mug is not for use with other products.
- **4.** Always press the AUTOSEAL[®] button when the Travel Mug is in the upright position prior to lifting it to drink. This will release any built up pressure. Release button to seal Travel Mug.
- 5. Prior to drinking, check to ensure the lid is properly threaded to body and screwed down 100%. Button should be depressed to release pressure each time the lid is screwed on.
- 6. Avoid accidental depressing of the button by keeping button free and clear from other objects.
- 7. If filling with boiling liquids, allow liquid to cool down for at least 3 minutes before sealing with the lid.
- 8. Do not microwave and do not freeze.
- 9. Keep out of reach of children when filled with hot liquids.

www.Keurig.com | 1.866.901.BREW (2739)

2. USING THE TRAVEL MUG



Material Specifications: 80 GSM ART PAPER 1PMS UNCOATED

Additional Assembly Instructions:

page as the back. Place one folded insert sheet in each mug.

Front



KEURIG[®] **Stainless Steel Travel Mug** Use & Care Guide



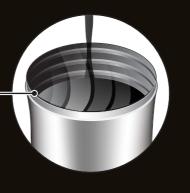
Getting Started1 Using the Travel Mug2

Ideal for use with K-Mug[™] pods brewed with your Keurig[®] 2.0 brewer. To shop for the latest KEURIG® accessories, visit our website at www.Keurig.com

Inside spread

STEP1

- **1.** Remove the brewer drip tray and fill Travel Mug with hot or cold beverage. Do not fill Travel Mug with more than 14 oz. of liquid.
- ! Wash thoroughly before first use. Fill Travel Mug with ice and enjoy D Brew Over Ice beverages.
 - Fill to just below the threading.



STEP 2

- 2. Place lid on top of Travel Mug. Apply slight downward pressure and rotate lid counter-clockwise until you hear a click and lid falls into place. Then rotate lid clockwise to tighten.
- ! Use the top lock button to avoid unintended depressing of the AUTOSEAL® button.

STEP 3

3. Depress top lock button when ready to sip. Always press the AUTOSEAL® button when the Travel Mug is in the upright position prior to lifting it to drink. This will release any built up pressure. Release button to seal Travel Mug.



Fold insert sheet with the "Keurig Travel Mug Use & Care Guide" page as the front and the "3. Additional Cleaning Tips"